



សាកលវិទ្យាល័យ ភូមិន្ទភ្នំពេញ
Royal University of Phnom Penh

អ្នកចូលរួមឆ្លើយសំណួរជាទីគោរព៖

ខ្ញុំជាសាស្ត្រាចារ្យ នៃសាកលវិទ្យាល័យ ភូមិន្ទភ្នំពេញ ចុះមកធ្វើការស្រាវជ្រាវលើប្រធានបទមួយស្តីពី **“ឥរិយាបថ នៃការទទួលខុសត្រូវនៃប៉ះពាល់លើបរិស្ថាននៅក្នុងសហគមន៍ទេសចរណ៍ធម្មជាតិ”** (The Environmentally Responsible Behavior in Community-Based Ecotourism) មួយចំនួនដូចខាងក្រោម ។

អាស្រ័យដូចបានរៀបរាប់ខាងលើ សូមអោយលោកអ្នកមេត្តាជួយបំពេញនូវកម្រងសំណួរមួយចំនួនដែលពាក់ព័ន្ធនឹងបទពិសោធន៍ផ្ទាល់របស់លោកអ្នកដែលបាននឹងកំពុងយល់ដឹងអំពីផលប៉ះពាល់លើបរិស្ថាន។ យើងខ្ញុំសូមសន្យាថារាល់ចម្លើយរបស់លោកអ្នកនឹងត្រូវបានរក្សានូវការសំងាត់ហើយចម្លើយនេះគឺត្រូវបានប្រើប្រាស់សម្រាប់គម្រោងនៃការស្រាវជ្រាវរបស់យើងខ្ញុំតែប៉ុណ្ណោះ។

យើងខ្ញុំសូមថ្លែងអំណរគុណយ៉ាងជ្រាលជ្រៅរាល់ការចំណាយពេលវេលាដ៏មានតំលៃរបស់លោកអ្នកក្នុងការឆ្លើយនូវសំណួរខាងក្រោមនេះ។

សាស្ត្រាចារ្យស្រាវជ្រាវ៖ **បណ្ឌិត ស៊ី វាសនា**

ផ្នែកទី២ (Part II)-Questionnaire Survey (កម្រងសំណួរស្រាវជ្រាវ)

10. [Q10]- Environmental Knowledge¹—[ENK] (ចំណេះដឹងពីបរិស្ថាន)

Code	Please provide us an accurate answer based on your own judgment about the environmental issues in your community as much as you can by ticking (X) in the below provided.	Measurement Scale				
		1	2	3	4	5
		1= Strongly Disagree 2= Disagree 3= Neutral 4= Agree 5= Strongly Agree				
ENK1	I am very knowledgeable about environmental issues.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENK2	I understand the environmental phrases and symbols on product package.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENK3	I know when I buy products and packages that are environmentally safe.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENK4	I know more about recycling than average person.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

11. [Q11]-Environmental Awareness²—[ENA] (ការយល់ដឹងពីបរិស្ថាន)

Code	Please provide us an accurate answer based on your own judgment about the environmental issues in your community as much as you can by ticking (X) in the below provided.	Measurement Scale				
		1	2	3	4	5
		1= Strongly Disagree 2= Disagree 3= Neutral 4= Agree 5= Strongly Agree				
ENA1	I read about environmental issues in the mass media (i.e., TV, social media)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENA2	I am concerned about environmental problems at my place.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENA3	I always discuss environmental problems with my friends.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENA4	I do not use plastic bags to wrap things.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENA5	I conserve the use of electric energy at home.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENA6	I conserve the use of water supply.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENA7	I deliver information on the environment to my family members.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENA8	I am involved in environmental awareness activities in my social life.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENA9	I am aware of my responsibility towards the environment.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

12. [Q12]-Environmentally Responsible Behavior—[ERB] (ទំនួលខុសត្រូវលើបរិស្ថាន)

Code	Please provide us an accurate answer based on your own judgment about the environmental issues in your community as much as you can by ticking (X) in the below provided.	Measurement Scale				
		1	2	3	4	5
		1= Strongly Disagree 2= Disagree 3= Neutral 4= Agree 5= Strongly Agree				
General Protection Behavior³						
GPB1	I try to learn how to solve environmental problems in our eco-tourism community.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

¹ Kim, M.-S., & Stepchenkova, S. (2020). Altruistic values and environmental knowledge as triggers of pro-environmental behavior among tourists. *Current Issues in Tourism*, 23(13), 1575-1580. <https://doi.org/10.1080/13683500.2019.1628188>

² Wu, J., Ahmad, S. F., Ali, Y. A., Al-Razgan, M., Awwad, E. M., & Ayassrah, A. Y. B. A. (2024). Investigating the role of green behavior and perceived benefits in shaping green car buying behavior with environmental awareness as a moderator. *Heliyon*, 10(9).

³ Cheng, T.-M., Wu, H. C., Wang, J. T.-M., & Wu, M.-R. (2019). Community Participation as a mediating factor on residents' attitudes towards sustainable tourism development and their personal environmentally responsible behaviour. *Current Issues in Tourism*, 22(14), 1764-1782.

GPB2	I read the reports or books about the environment of our eco-tourism community.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
GPB3	I discuss with people the issues of environmental protection in our eco-tourism community.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
GPB4	I try to convince partners to protect the natural environment in our eco-tourism community.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Particular Regulation Behavior⁴						
PRB1	When I see others' inadequate environmental behavior in our eco-tourism community, I will report it to the authorities.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
PRB2	According to the law, I will deter any behavior damaging the environment in our eco-tourism community.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
PRB3	I pick up trash and branches when I see them in our eco-tourism community.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
PRB4	I participate in cleanup activities for our eco-tourism community.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Commitment Behavior⁵						
COM1	I am interested in strengthening my connection to the environment in the future.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COM2	Feeling a connection with the environment is important to me.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COM3	I believe that the well-being of the natural environment can affect my own well-being.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COM4	I feel committed to keeping the best interests of the environment in mind.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

13. [Q13]-Pro-Ecological Attitudes⁶—[PEA] (លក្ខណៈអិកូឡូស៊ី) (លក្ខណៈអិកូឡូស៊ី)

Code	Please provide us an accurate answer based on your own judgment about the environmental issues in your community as much as you can by ticking (X) in the below provided.	Measurement Scale				
		1	2	3	4	5
PEA1	This eco-tourism community strictly adheres to environmental rules and regulations.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
PEA2	This eco-tourism community employs local residents.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
PEA3	This eco-tourism community well-manages trash (i.e., recycles waste and paper).	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
PEA4	This eco-tourism community provides information about the quality of the local environment.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
PEA5	This eco-tourism community supplies health food in the restaurants.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Thank you for your prompt answer and spare time to participate in the survey!

សូមអរគុណចំពោះចម្លើយដ៏យកចិត្តទុកដាក់ និងពេលវេលាដ៏មានតម្លៃរបស់អ្នកដើម្បីចូលរួមក្នុងការស្ទង់មតិនេះ!

⁴Cheng, T.-M., Wu, H. C., Wang, J. T.-M., & Wu, M.-R. (2019). Community Participation as a mediating factor on residents' attitudes towards sustainable tourism development and their personal environmentally responsible behaviour. *Current Issues in Tourism*, 22(14), 1764-1782.

⁵ Davis, J. L., Green, J. D., & Reed, A. (2009). Interdependence with the environment: Commitment, interconnectedness, and environmental behavior. *Journal of Environmental Psychology*, 29(2), 173-180.

⁶ Uriely, N., Reichel, A., & Shani, A. (2007). Ecological orientation of tourists: An empirical investigation. *Tourism and Hospitality Research*, 7(3/4), 161-175. <http://www.jstor.org/stable/23745432>